



Video Editor

Reckless Action. We are an action sports sports Team focussed on action sports that lack attention and have been bypassed by the mainstream. Our first target is to capture supporters and fans who do not know yet that they are supporters and fans, these are not new participants to the sports. They are supporters and fans. Our primary objective is followers. Our secondary objective is to encourage new and or old participants that are no longer involved in a sport. We are the Reckless Revolution. We are edgy and energetic. We are winners and we want to share our winning story with the world.

And to get followers we need to have content. And to have content our acquisition must be converted to appealing motion picture material that is novel and entertaining.

We are looking for a skilled video editor or a passionate person willing to learn. Video content is a core part of Reckless Action's marketing strategy. Our videos both entertain followers and inform them about our athletes, activities, progress, events, initiatives and tournaments amongst others. All of this is possible thanks to our behind-the-scenes marketing staff, with video part of this Team. We are looking for a skilled video editor or passionate person to work in both short and long formats, taking footage shot by production teams and editing it based on project specs. After showing a rough draft to stakeholders, they'll be responsible for implementing project notes. The finished product will represent the best of the Reckless Action Revolution.

Amongst others the video editor will be able to do and have the following;

- A passion for video and motion picture
- Understand that video and motion picture is an art form that immerses the viewer in an experience where the viewer is not an active participant but the viewer needs to feel that they have experienced the experience or subject
- Experience is not a pre requisite
- Amongst others your final product will be: sport, commercials, corporate training videos, corporate videos, feature films, vlogs, reels, documentaries etc
- Consistently produce high quality videos and motion picture output that is novel, entertaining and makes an impact;

Key Responsibilities

- Create scripts with the creative Team and keep to these scripts
- work to a brief, and maybe an outline of footage and/or a shot list, script, or screenplay
- Edit raw footage into polished, engaging videos



- assemble raw footage, with camera shots, either recorded or transferred onto video tape in preparation for inputting into the computer
- Coordinate video recording schedules and plans with staff, subject-matter experts, and clients
- Add graphics, captions, and special effects to videos as needed.
- input uncut rushes and sound, and synchronise and store them into files on the computer
- digitally cut files to put together the sequence of the film and decide what's usable
- create a 'rough cut' (or assembly edit) of the programme/film and determine the exact cutting for the next and final stages
- reorder and fine-tune the content to ensure the logical sequencing and smooth running of the film/video.
- Track video metrics and key performance indicators, such as the number of views, likes, shares, and conversions.
- Collaborate with the creative team to develop video concepts
- Manage video archives and organize footage
- Ensure consistency in output
- Ensure all video content aligns with brand guidelines
- Stay updated with industry trends and best practices
- Handle live streaming for events

Qualifications and Skills

- Proven experience as a video editor or similar role or willingness to learn on the job
- Proficient in video editing software such as Adobe Premiere Pro or Final Cut Pro or similar or willing to learn
- Creative mindset with an eye for detail
- Excellent communication and collaboration skills
- Ability to work under tight deadlines and manage multiple projects
- Knowledge of motion graphics and visual effects is a plus
- Experience with live streaming is advantageous
- Ability to work with multi-track split audio
- Knowledge of aspect ratios
- Experience with high-resolution file transfer applications or willing to learn
- Understanding of video encoding formats
- Talent for sound design
- oversee the quality and progress of audio and video engineering and editing
- experiment with styles and techniques, including the design of graphic elements
- write voiceover/commentary
- suggest or select music



- carry out online editing - and depending on your role you may also finalise technical aspects such as correcting faulty footage, grading and colouring and adding special effects.
- Have videos, films and reels amongst others turned around and ready for editing or use in very short time after acquisition
- Look after equipment and maintain it
- Enhance social media and overall marketing strategies
- Produce content for diverse audiences and platforms
- Edit short- and long-form videos for Reckless' website and social media accounts
- Take charge of video ideation and creation
- Ensure videos meet the marketing team's specifications and guidelines
- Implement creative notes from stakeholders
- Offer customers peerless digital experiences
- Evaluate projects for brand authenticity
- Be inquisitive remain current as to what the latest technological trends are, best practices and what new equipment is becoming available
- Be tech savvy
- Be an outdoor person not a mall rat
- Be able to use your equipment to the maximum to squeeze the last ounce of capability out of it
- Be able to work under pressure
- Be creative
- Think laterally and be open minded
- Detail orientated
- Prepared to learn and develop
- Prepared to listen
- Be able to be criticised and not take it personally – you will be told that your work is rubbish if that is what you produce
- Work within a Team and be a Team player
- Be able to work remotely with little or no supervision
- Be able to take orders, when given, and fulfil them to the letter
- Use initiative when required
- Responsible – you will be using equipment that has high value, when in your hands it is your responsibility
- Work unconventional hours to get the job done – this includes weekends, public holidays and holiday periods
- Relative fitness and stamina to work long hours.
- You do not need your own editing software or hardware
- Loyalty
- Working knowledge of social media and metrics and being able to execute
- Ideally you should have your own vehicle
- Should be based on the East Rand
- Be prepared to travel nationally and internationally



- Be prepared to re locate to the Cape (December & Easter seasons) or Natal (winter) for the duration of that season
- Conduct yourself as a professional member of the Reckless Team
- Treat your fellow many with respect and kindness in all aspects of your life

Other

- Samples of your work will be helpful

You will be remunerated with the following;

- A base salary
- Fuel subsidy for work travel
- A hospital policy after your probation period

Our virtual presence is as per;

Intsagram - https://www.instagram.com/reckless_polo_africa/

Facebook - <https://www.facebook.com/RecklessPolo/>

TikTok - https://www.tiktok.com/@reckless_polo2?lang=fi-FI

YouTube - <https://www.youtube.com/channel/UC3Yaqr2Ds3vZuOee59azumQ>

Linked In - <https://za.linkedin.com/company/reckless-action-sports>