



## **Videographer**

Reckless Action. We are an action sports sports Team focussed on action sports that lack attention and have been bypassed by the mainstream. Our first target is to capture supporters and fans who do not know yet that they are supporters and fans, these are not new participants to the sports. They are supporters and fans. Our primary objective is followers. Our secondary objective is to encourage new and or old participants that are no longer involved in a sport. We are the Reckless Revolution. We are edgy and energetic. We are winners and we want to share our winning story with the world.

And to get followers we need to have content. And to have content we need acquisition and one of acquisition's pillars is videography.

We are looking for a skilled videographer or a passionate person who wants to become a skilled videographer to join our team. The ideal candidate will have experience in capturing high-quality video content, possess strong editing skills, and be able to tell a compelling visual story or willing to learn the afore mentioned. The videographer will work closely with our Dream Team to produce video footage that meet our organisation's objectives and resonate with our audiences.

Amongst others the videographer will be able to do and have the following;

- A passion for videography/cinematography
- Understand that videography/cinematography is an art form that immerses the viewer in an experience where the viewer is not an active participant
- Experience is not a pre requisite
- Capture steady, crisp, clear high resolution, in focus videography/cinematography that does not require enormous amounts of editing and follows a logical order;
- Action – both fast and slow
- Candid moments – capture moments and the mood
- Be competent using a drone
- The ability to edit will be a plus but must not take away from acquisition

### **Key Responsibilities**

- Capture high-quality video content for various projects
- Create scripts with the creative Team and keep to these scripts
- Draw on and or interview subject-matter experts for video ideas and content creation
- Plan and set up video shoots, including lighting and audio equipment



- Edit raw footage into polished, engaging videos
- Coordinate video recording schedules and plans with staff, subject-matter experts, and clients
- Distribute video content to the proper teams and channels.
- Add graphics, captions, and special effects to videos as needed.
- Track video metrics and key performance indicators, such as the number of views, likes, shares, and conversions.
- Collaborate with the creative team to develop video concepts
- Manage video archives and organize footage
- Ensure all video content aligns with brand guidelines
- Stay updated with industry trends and best practices
- Operate and maintain video equipment
- Conduct interviews and capture b-roll footage as needed
- Handle live streaming for events

#### **Qualifications and Skills**

- Proven experience as a videographer or similar role or willingness to learn on the job
- Proficient in video editing software such as Adobe Premiere Pro or Final Cut Pro or similar and or willing to learn
- Be comfortable with e-mail, the MS suite ie Word, Excel, PowerPoint and Outlook and turn out documentation to the satisfaction of the employer or willing to learn
- Experience with high-resolution file transfer applications or willing to learn
- Strong understanding of camera operation, lighting, and audio equipment
- Creative mindset with an eye for detail
- Excellent communication and collaboration skills
- Ability to work under tight deadlines and manage multiple projects
- Knowledge of motion graphics and visual effects is a plus
- Experience with high-resolution file transfer applications or willing to learn
- Experience with live streaming is advantageous and if not prepared to learn and execute
- Have footage turned around and ready for editing or use in very short time after acquisition
- Look after equipment and maintain it
- Be inquisitive remain current as to what the latest technological trends are, best practices and what new equipment is becoming available
- Be tech savvy
- Be an outdoor person not a mall rat
- Be able to use your equipment to the maximum to squeeze the last ounce of capability out of it



- Be able to work under pressure
- Be creative
- Think laterally and be open minded
- Detail orientated
- Be able to improvise
- Prepared to learn and develop
- Prepared to listen
- Be able to be criticised and not take it personally – you will be told that your work is rubbish if that is what you produce
- Work within a Team and be a Team player
- Be able to work remotely with little or no supervision
- Be able to take orders, when given, and fulfil them to the letter
- Use initiative when required
- Loyalty
- Responsible – you will be using equipment that has high value, when in your hands it is your responsibility
- Work unconventional hours to get the job done – this includes weekends, public holidays and holiday periods
- Committed
- Relative fitness and stamina to work long hours.
- Working understanding of social media and the metrics.
- You do not need your own videography equipment
- Ideally you should have your own vehicle
- Should be based on the East Rand
- Be prepared to travel nationally and internationally
- Be prepared to re locate to the Cape (December & Easter seasons) or Natal (winter) for the duration of that season
- Conduct yourself as a professional member of the Reckless Team
- Be respectful and kind to your fellow man in all aspects of your life

#### Other

- Samples of your work will be helpful

#### You will be remunerated with the following;

- A base salary
- Fuel subsidy for work travel
- A hospital policy after your probation period



Our virtual presence is as per;

Instagram - [https://www.instagram.com/reckless\\_polo\\_africa/](https://www.instagram.com/reckless_polo_africa/)

Facebook - <https://www.facebook.com/RecklessPolo/>

TikTok - [https://www.tiktok.com/@reckless\\_polo2?lang=fi-FI](https://www.tiktok.com/@reckless_polo2?lang=fi-FI)

YouTube - <https://www.youtube.com/channel/UC3Yaqr2Ds3vZuOee59azumQ>

Linked In - <https://za.linkedin.com/company/reckless-action-sports>